

PRESS RELEASE
CORPORATE

Nov.27th 2024

**WATCHFID ANNOUNCES THE APPOINTMENT OF
PASCAL RAVESSOUD AND LOUIS WESTPHALEN TO ITS ADVISORY BOARD**



Watchfid is pleased to announce the arrival of two key players in the watch market to its advisory board: P. Ravessoud (left) and L. Westphalen (right).

Pascal Ravessoud

Vice President FHH - Fondation Haute Horlogerie

Pascal is a watchmaking specialist and enthusiast and is currently co-head of the Fondation Haute Horlogerie. He has been a connoisseur of the sector for many years, and watch brands and major market players call on him and their team of experts to deploy the best possible communication of their expertise throughout the world. Today, the FHH is a key player for all enthusiasts and professionals in the industry.

Louis Westphalen-Lemaitre

Marketing and business development at gerald genta and Daniel Roth

A passionate entrepreneur, specialized in watchmaking, Louis launched and led the offer of vintage and new watches on the American platform Hodinkee. He then joined the famous watch brand Breitling to deploy his expertise in digital marketing, e-commerce and the heritage department. Today, within the LVMH group, Louis contributes to the development of the Gérald Genta and Daniel Roth brands under the direction of Jean Arnault.

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